

INDEX TO COMMUNICATION QUARTERLY, VOLUME 26 (1978)

ARTICLES

Adler, Keith. "An Evaluation of the Practical Syllogism as a Model of Man for Human Communication Research." 26:3 (Summer), 8-18.

Andersen, Peter A., and John P. Garrison. "Media Consumption and Population Characteristics of Political Opinion Leaders." 26:3 (Summer), 40-50.

Beatty, Michael J., and Michael W. Kruger. "The Effects of Heckling on Speaker Credibility and Attitude Change." 26:2 (Spring), 46-50.

Becker, Samuel L., see Roberts, Churchill L.

Buchanan, Raymond W., Bert Pryor, K. Phillip Taylor, and David U. Straw. "Legal Communication: An Investigation of Juror Comprehension of Pattern Instructions." 26:4 (Fall), 30-34.

Chapel, Gage William. "Humor in the White House: An Interview with Presidential Speechwriter Robert Orben." 26:1 (Winter), 44-49.

Cheatham, T. Richard, see Erickson, Keith V.

Clark, Thomas D. "Rhetoric, Reality, and Rationalization: A Study of the Masking Function of Rhetoric in the London Theosophical Movement." 26:4 (Fall), 23-29.

Clark, Thomas D. "A Note on Tom Paine's 'Vulgar' Style." 26:2 (Spring), 31-34.

Cronen, Vernon E. "Belief Salience and Interpersonal Impression Formation: An Extension of the Constructivist Position." 26:3 (Summer), 19-25.

Davis, Leslie K. "Controversy and the Network Documentary: Critical Analysis of Form." 26:4 (Fall), 44-51.

Deetz, Stanley. "Conceptualizing Human Understanding: Gadamer's Hermeneutics and American Communication Studies." 26:2 (Spring), 12-23.

Doolittle, Robert J., and Donald MacDonald. "Communication and a Sense of Community in a Metropolitan Neighborhood: A Factor Analytic Examination." 26:3 (Summer), 2-7.

Driebelbis, Gary C., see Medhurst, Martin J.

Eich, Ritch K., see Weinberg, Sanford B.

Erickson, Keith V., T. Richard Cheatham, and William J. Jordan. "Demographic Characteristics of Nonrespondents to Speech Communication Survey Research." 26:2 (Spring), 35-40.

Felts, Arthur A. "Hermeneutic Phenomenology: A Critique of Leonard Hawes' Conception." 26:4 (Fall), 57-63.

Fernandes, James J. "The Public Letters of Cicero." 26:1 (Winter), 21-26.

Garrison, John P., see Andersen, Peter A.

Gaw, Beverly A. "'Rhetoric and Its Alternatives As Bases for Examination of Intimate Communication': A Humanist Response." 26:1 (Winter), 13-20.

Gregg, Richard B. "Kenneth Burke's Prolegomena to the Study of the Rhetoric of Form." 26:4 (Fall), 2-12.

Gresson, Aaron D., III. "Phenomenology and the Rhetoric of Identification — A Neglected Dimension of Coalition Communication Inquiry." 26:4 (Fall), 13-22.

Hawes, Leonard C. "Language-Use and Being: A Rejoinder." 26:4 (Fall), 64-69.

Hazel, Harry, Jr. "Images of War, Guilt, and Redemption in the First Crusade Speech of Urban II." 26:2 (Spring), 24-30.

Jablin, Fredric M., Ritch I. Sorenson, and David R. Siebold. "Interpersonal Perception and Group Brainstorming Performance." 26:4 (Fall), 35-43.

Jordan, William J., see Erickson, Keith V.

Jordan, William J., see Powers, William G.

Kramer, Cheris. "Women's and Men's Ratings of Their Own and Ideal Speech." 26:2 (Spring), 2-11.

Kruger Michael W., See Beatty, Michael J.

Lull, James. "Choosing Television Programs by Family Vote." 26:4 (Fall), 52-56.

McCorkle, DeAnn O. Dawes. "Flattery for Reform: A Case for DeGaulle." 26:1 (Winter), 27-36.

McCroskey, James C., and Michael E. Sheahan. "Communication Apprehension, Social Preference, and Social Behavior in a College Environment." 26:2 (Spring), 41-45.

MacDonald, Donald, see Doolittle, Robert J.

Medhurst, Martin J., and Gary C. Driebelbis. "The Ghost of McGovern." 26:1 (Winter), 37-43.

Noll, A. Michael. "The Effect of Communications Medium on Fundamental Frequency of Speech." 26:2 (Spring), 51-56.

Porter, D. Thomas, See Wotring, C. Edward.

Powers, William G., and William J. Jordan. "Uncertainty as a Function of Grammatical Class Size." 26:3 (Summer), 57-60.

Pryor, Bert, see Buchanan, Raymond W.

Roberts, Churchill L., and Samuel L. Becker. "Communication Skills As Predictors of Supervisor and Student Ratings of Teachers." 26:3 (Summer), 51-56.

Rudden, Maria Rita, and David E. Switzer. "Studies of Nonverbal Behavior: An Evaluation and Recommendation." 26:1 (Winter), 2-12.

Schreiber, Elliot S. "The Rise and Fall of the Soviet Underground Press." 26:3 (Summer), 32-39.

Sheahan, Michael E., see McCroskey, James C.

Siebold, David R., see Jablin, Fredric M.

Sorenson, Ritch I., see Jablin, Fredric M.

Strawn, David U., see Buchanan, Raymond W.

Switzer, David E., see Rudden, Maria Rita.

Taylor, K. Phillip, see Buchanan, Raymond W.

Weinberg, Sanford B., and Ritch K. Eich. "Fighting Fire with Fire: Establishment of a Rumor Control Center." 26:3 (Summer), 26-31.

Wotring, C. Edward, and D. Thomas Porter. "The Effects of Televised Consequences of Aggression upon Physiological Arousal (Heart Rate)." 26:2 (Spring), 57-63.

REVIEWS

Benson, Thomas W., and Kenneth D. Frandsen. An Orientation to Nonverbal Communication. Rev. David E. Switzer and Maria Rita A. Rudden, 26:3 (Summer), 62-63.

Campbell, Karyl Kohrs, and Kathleen Jamieson, eds., *Form and Genre: Shaping Rhetorical Action*. Rev. Thomas Conley, 26:4 (Fall), 70-74.

Ekman, Paul, and Wallace V. Friesen. *Unmasking the Face*. Rev. David E. Switzer and Maria Rita A. Rudden, 26:3 (Summer), 62-63.

Golden, James L., Goodwin F. Berquist, and William E. Coleman. *The Rhetoric of Western Thought*. Rev. Hermann G. Stelzner, 26:1 (Winter), 54-55.

Hall, Edward T. *Beyond Culture*. Rev. David E. Switzer and Maria Rita A. Rudden, 26:3 (Summer), 62-63.